

The Radiothon is well on its way!
Newsletter No. 1
Countdown: 8 weeks to go!

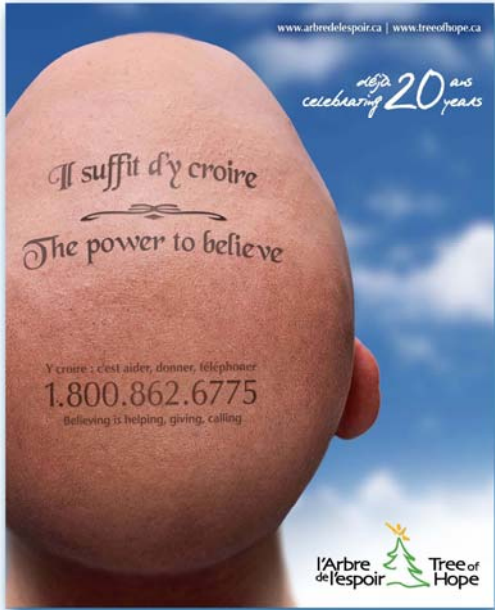
Here we go! The 2009 Tree of Hope Campaign has been launched and it is celebrating its 20th anniversary!

The public launch was held on Friday, September 18, in Rogersville, where this year's projects as well as financial goal were unveiled with great enthusiasm.

2009 Financial Goal

\$1.6 million

100% of funds raised stay in New Brunswick!



Funds raised will help fund the following projects:

Mgr. Henri-Cormier Lodge endowment fund to improve the patients' quality of life. The funds will be mainly used for Lodge renovations and maintenance.

Acquisition of orthovoltage equipment to treat skin cancer.

Acquisition of an endoscopic ultrasound that will enable us to conduct two tests as one, all while providing a better staging of various cancers, which results in a more accurate diagnostic.

Research for a cure against cancer. Funds will go to the Atlantic Cancer Research Institute.

Awareness and education campaign for cancer prevention, especially among youths. Establishment of a partnership with the *Fédération des jeunes francophones du Nouveau-Brunswick*.

Make an online donation: www.treeofhope.ca

Below is a list of fundraising activities organized for the Tree of Hope in the next few weeks:

Kent Region

- **Knowledge Rally** at the Aldouane Community Centre on October 3rd. (Please note that the rally will be held in French only).

IMPORTANT!

Send us your fundraising activities so that we may promote them in the campaign's newspaper advertisements as well as on the events calendar at www.treeofhope.ca. Pictures taken during these activities will also be posted on the site's photo gallery. You can send everything to: info@treeofhope.ca.

A few pictures of Tree of Hope Campaign activities that were held recently:



1 – 8th Scotiabank-BMW Moncton Tree of Hope Classic



3 – Rogersville's *Marche de l'espoir* (walk of hope)



2 – Tree of Hope Campaign launch

It is thanks to devoted people like you that we are able to offer higher quality healthcare to cancer patients. Keep up the good work!

Dr. Léon-Richard Oncology Centre Tour

Did you know that we can organize guided tours of the Dr. Léon-Richard Oncology Centre? The purpose of these tours is to raise awareness for as many people as possible regarding what cancer patients might go through. Paul Rossignol, Executive Director of the Oncology Centre, and his brother André Rossignol, Chief Radiation Therapist, brilliantly inform visitors of the different treatment options and how their state-of-the-art equipment operates. The visit also includes a tour of the Mgr. Henri-Cormier Lodge which welcomes out-of-town patients who are receiving treatments at the Dr. Léon-Richard Oncology Centre. Should you like to experience this eye-opening tour, please contact Sylvie Nadeau at 862-7505 or 1-800-862-6775. The tour is offered to groups of up to 15 people.

For any questions concerning the Tree of Hope Campaign, please call 1-800-862-6775.